

# 2012 IBR

## Editorial and Event Calendar



	FOCUS SECTION	LIST(S)	SPECIAL PUBLICATION	IBR EVENT
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### JANUARY

6	Health Care - Fitness & Wellness	Fitness Centers & Gyms		<b>Look for the IBR Events symbol!</b> 
13	Real Estate - Commercial	Office Business Parks		
20	Business Resources	Computer Training, Services	Focus on Communities - Nampa	
27	Legal - Small Business Law	Small Business Law Firms	Book of Lists	

### FEBRUARY

3	Banking and Finance	Accounting Firms		<b>Women of the Year</b> Event date - Feb. 21 Publish date - Feb. 24
10	Construction	Engineers, Architects		
17	Business Resources	Office Equipment, Office Supplies		
24	General Business	Women-Owned Businesses		

### MARCH

2	Health Care - Elder Care	Asst. Liv. & Hospice Facil., Skilled Nursing		<b>IBR Breakfast Series</b> Event date - March 6
9	Construction	General Contractors - Residential		
16	Business Resources	Internet Services		<b>Leaders in Law</b> Event date - TBD Publish date - TBD
23	Legal	Idaho Law Firms		
30	Real Estate - Residential	Mortgage Companies	<b>Metro Guide &amp; Map</b>	

### APRIL

6	Real Estate - Commercial	Brokerage Firms	Focus on Communities - Idaho Falls	<b>Best Places to Work in Idaho</b> Event date - Apr. 12 Publish date - Apr. 13
13	Banking & Finance	Wealth Management		
20	Business Resources	Sign Companies	State of Downtown	
27	Construction	General Contractor - Commercial		

### MAY

4	Health Care - Medical Practice Groups	Fam. & Gen. Pract., Dental & Spec. Pract.		<b>CEO of Influence</b> Event date - May 10 Publish date - May 11
11	Business Resources	Office Furniture	Leadership Boise Alumni Directory	
18	Construction - Design	Landscape, Interior Design		
25	Legal - Employment Law	Employment Law Firms	<b>Travelog</b>	

### JUNE

1	Construction	Remodeling		<b>IBR Breakfast Series</b> Event date - June 6
8	Real Estate - Residential	Residential Property Managers		
15	Banking & Finance	SBA Lenders		<b>Accomplished Under 40</b> Event date - June 14 Publish date - June 15
22	Lifestyle - Summer Recreation	Golf Courses, Sports Outfitters, Kids Camps		
29	Business Resources	Telecom & Network Providers		

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### JULY

6	Health Care	Medical Suppliers		<b>Top Projects</b> Event date - July 26 Publish date - July 20
13	Real Estate - Commercial	Commercial Property Managers		
20	Lifestyle	Wineries, Breweries, Distilleries	Focus on Communities - Coeur d'Alene	
27	Business Resources	Staffing Agencies	<b>Dining Decisions</b>	

### AUGUST

3	Banking & Finance	Credit Unions		<b>Event Planning Trade Show</b> Event date - Aug. 28 Publish date - Aug. 24
10	Business Resources	Commercial Bonding		
17	Lifestyle	Arts & Culture		
24	Construction - General Subcontractors	HVAC, Elec. & Plumb. Contractors		
31	Legal - Intellectual Property Law	Idaho Patent Holders		

### SEPTEMBER

7	Construction	Environmental Consulting		<b>IBR Breakfast Series</b> Event date - Sept. 4
14	Health Care	Health Plan Providers		
21	Real Estate - Residential	Title Companies		
28	General Business	Minority-Owned Businesses	<b>Idaho Heartland Living &amp; McCall/Donnelly/Cascade Maps</b>	

### OCTOBER

5	Real Estate - Commercial	Commercial Property Developers		<b>Health Care Heroes</b> Event date - Oct. 4 Publish date - Oct. 5
12	Business Resources	Security		
19	Banking & Finance	Banks	Focus on Communities - Twin Falls	
26	Legal - Corporate Law	Corporate Counsel		

### NOVEMBER

2	Health Care	Hospitals	Business Barometer	<b>Idaho Smart Growth</b> Event date - Nov. 8 Publish date - Nov. 9
9	Lifestyle - Winter Recreation	Ski Resorts, Winter Sport Outfitters		
16	Business Resources	Janitorial Serv., Commercial Maint.		
23	General Business	Family-Owned Businesses	Philanthropy	
30	Construction	Building Supplies		

### DECEMBER

7	Banking & Finance	Brokerage Firms		<b>IBR Breakfast Series</b> Event date - Dec. 4
14	Business Resources - Insurance	Prop. & Casualty Ins., Comm. Liability		
21	Legal	Real Estate		
28	Real Estate - Residential	Brokers	<b>Welcome to Boise</b>	