

Accomplished UNDER 2012 40

Presented by:



College of
Business and
Economics

Sponsored by:



IDAHO BUSINESS REVIEW

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Join the Idaho Business Review in honoring the achievements of Idaho's top young leaders in our annual Accomplished Under 40 publication and awards event. This special publication will spotlight 40 Idaho business leaders under the age of 40. Position your company next to the decision makers of tomorrow. Join us in saluting these young, dynamic business leaders by participating in the publication and awards event.

PRESENTING SPONSOR.....\$12,500

Promotion

- Company name and logo attached to all aspects of the event: "The Idaho Business Review's Accomplished Under 40 event, presented by _____"
- 3 full-page full color consecutively placed ads in IBR for the month of June 2012
- Inclusion in 4-month promotional campaign for the event in the Idaho Business Review for Accomplished Under 40 event
- Logo included in all promotional materials for the event and publication such as the call for nominations, forms, media kits and ticket sales
- Logo on Idaho Business Review's web page promoting Accomplished Under 40 event

Awards Event

- Sponsor representative to speak at podium for 5-7 minutes during the event, 20 tickets, Logo signage at the event, Opportunity to host informational booth at event

Accomplished Under 40 Publication

- Full page, full color ad in position of choice in Accomplished Under 40 publication, to be distributed at the event and published in the Idaho Business Review, 200-word company profile in the publication, 100 copies of the publication, Logo on FRONT cover of publication

PLATINUM SPONSOR.....\$5,500

Promotion

- 2 half page full color ads in IBR for the month of June 2012
- Inclusion in 4-month promotional campaign for the event within the Idaho Business Review
- Logo included in all promotional materials for the event and publication such as the call for nominations, forms, media kits and ticket sales
- Logo on Idaho Business Review's web page promoting Accomplished Under 40 event

Awards Event

- 10 tickets, Logo signage at the event, Opportunity to host informational booth at event

Accomplished Under 40 Publication

- Full page full color ad 2nd choice of position after Presenting Sponsor of Accomplished Under 40 publication, to be distributed at the event and published in the Idaho Business Review, 200-word company profile in the publication, 50 copies of the publication for your own distribution, Logo on the index page of publication

GOLD SPONSOR.....\$3,000

Promotion

- One quarter-page full color ad to run in IBR for the month of June 2012
- Inclusion in 4-month promotional campaign for the event in the Idaho Business Review
- Logo included in all promotional materials for the event and publication such as the call for nominations, forms, media kits and ticket sales
- Logo on Idaho Business Reviews web page promoting Accomplished Under 40 event

Awards Event

- 10 tickets, Logo signage at the event, Opportunity to host informational booth at event

Accomplished Under 40 Publication

- Half-page full color ad in Accomplished Under 40 publication, to be distributed at the event and published in the Idaho Business Review, 25 copies of the publication for your own distribution, Company logo on index page of publication

ADVERTISING PACKAGES

- **FULL PAGE PACKAGE** - Full page ad in publication and 10 tickets to the event, ticket package, VIP seating, preferred placement..... **\$2,400**
- **HALF PAGE PACKAGE** - Half page ad in publication and 10 tickets to the event, ticket package VIP seating, preferred placement..... **\$1,900**
- **QUARTER PAGE PACKAGE** - Quarter page ad in publication and 10 tickets to the event, ticket package, VIP seating, preferred placement..... **\$1,500**



ADVERTISING RATES

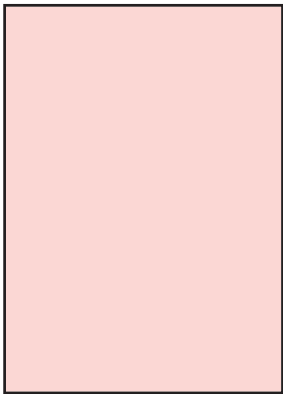
Full Page	\$1,900
Half Page	\$1,400
Quarter Page	\$800
Package of 10 Tickets	\$650
Single Event Registration	\$65 each

BLEEDS AVAILABLE ON COVER FULL PAGE ADS ONLY

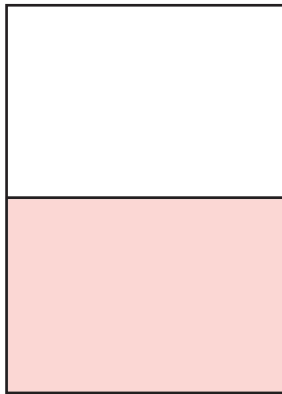
FULL COLOR INCLUDED (\$99 VALUE)

MECHANICALS

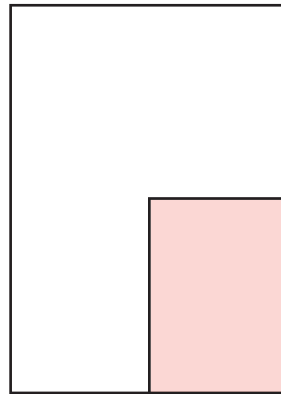
Cover Ad w/Bleeds	8.5" W X 11.25" H
Full Page	7.25" W X 9.75" H
Half Page.....	7.25" W x 4.5" H
Quarter Page	3.5" W x 4.5" H



Full Page



Half Page



Quarter Page

IMPORTANT DATES

Nomination Close.....	April 1, 2012
Advertising Close	May 9, 2012
Art Due.....	May 30, 2012
Publication.....	June 15, 2012
Event.....	June 14, 2012

DIGITAL SUBMISSIONS

Please provide correctly sized Adobe PDF files, 300dpi, fonts embedded, CMYK color (no RGB).
**ABSOLUTELY NO FILES IN:
 MICROSOFT PUBLISHER (.pub) OR WORD**

* Regular advertising policies apply