

THE IDAHO HEALTH CARE HEROES

Presented by:



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IDAHO BUSINESS REVIEW

Health Care Heroes is an awards program developed by the Idaho Business Review which acknowledges Idaho organizations and individuals involved within the health care industry who are the TRUE definition of the word "HERO." Whether they work for hospitals, health plans, doctors or nurses, community outreach programs, volunteers and much more, these people now have an outlet to be honored and recognized. Advertising in the Health Care Heroes publication is an excellent way to support or congratulate them.

ADVERTISING RATES

Table Sponsorship.....\$1,995

Full page ad in magazine and 10 tickets to the event, table sponsor.

Table Sponsorship.....\$1,195

Half page ad in magazine and 10 tickets to the event, table sponsor.

Table Sponsorship.....\$750

Quarter Page ad in magazine and 10 tickets to the event, table sponsor.

RATES

Outside Back Cover	\$3,195
Inside Front or Back Cover	\$2,495
Full Page	\$1,595
Half Page	\$995
Quarter Page	\$525
Reserved Table of 10	\$400
Single Event Registration	\$45 each

MECHANICALS

Full Page / Cover

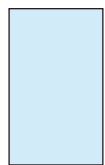
Image Area..... 7.25"W x 9.75"H

Bleed..... 8.5"W x 11.25"H

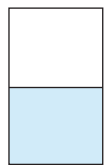
Final Trim..... 8"W x 10.75"H

Half Page

Quarter Page



Full



Half Horizontal



Quarter Page Vertical

IMPORTANT DATES

Nomination Close.....	July 21, 2011
Advertising Close	September 2, 2011
Publication.....	October 7, 2011
Awards Luncheon	October 4, 2011

DIGITAL SUBMISSIONS

Please provide correctly sized Adobe PDF files, 300dpi, fonts embedded, CMYK color (no RGB). ABSOLUTELY NO FILES IN: MICROSOFT PUBLISHER (.pub) OR WORD

- * FREE process color
- * Full Page bleed available on cover placements only
- * Guaranteed Position - Add 15%
- * Regular advertising policies apply

Sponsored by:

In Association with:



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