

## IDAHO BUSINESS REVIEW

# CEO OF INFLUENCE

The *Idaho Business Review* is proud to announce the second year of this special recognition program for the talented business and non-profit leaders throughout our state.

We will honor CEOs who consistently demonstrate strong leadership, integrity, values, vision, commitment to excellence, financial performance and dedication to community and diversity.

An independent panel of judges will select the finalists and winners. All will be profiled in a special *CEO of Influence* magazine publishing in May 2012 in the *Idaho Business Review*. Recipients will also be honored at an awards dinner in May 2012 at the Boise Centre.

Please complete this form\* and email to: [sean.evans@idahobusinessreview.com](mailto:sean.evans@idahobusinessreview.com) or by mail

CEO of Influence, c/o Idaho Business Review  
855 W. Broad St., Ste. 103  
Boise, Idaho 83702  
or fax to (208) 336-5534

**Deadline for completed applications: March 17, 2012**

\*You may use this form or create your own document and provide the following information.

## Applicant Information

CEO Name: \_\_\_\_\_  
*First Middle Initial Last*

Title: \_\_\_\_\_

Company/Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City / State / Zip Code: \_\_\_\_\_

Phone number(s): \_\_\_\_\_

Email: \_\_\_\_\_

### CATEGORY

- \_\_\_\_\_ Public Company with more than \$500 million in annual revenue
- \_\_\_\_\_ Public Company with less than \$500 million in annual revenue
- \_\_\_\_\_ Private Company with more than 500 employees
- \_\_\_\_\_ Private Company with fewer than 500 employees
- \_\_\_\_\_ Small Business with 50 or fewer employees
- \_\_\_\_\_ Non-Profit with more than \$10 million in annual revenue
- \_\_\_\_\_ Non-Profit with less than \$10 million in annual revenue

*Finalists will be selected from each category and one winner will be presented in each.*

**CAREER HISTORY** (List most recent/current positions first)

Worked	Company/Organization	Title
_____	_____	_____
_____	_____	_____
_____	_____	_____

**EDUCATION** (List most recent first)

Degree	Institution	Year Graduated
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**AWARDS/HONORS RECEIVED**

Award Name	Year
_____	_____
_____	_____
_____	_____
_____	_____
_____	_____

**PROFESSIONAL/BUSINESS AFFILIATIONS, INCLUDING CORPORATE BOARD SERVICE**

Year	Organization	Position (if applicable)
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**CIVIC/NONPROFIT AFFILIATIONS**

Year	Organization	Leadership Position
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

**LEADERSHIP AND VISION**

*Please provide a brief description of your leadership style and vision for your organization. Especially focus on philosophy for leading people and managing through tough economic times. Attach additional pages if needed.*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**COMPETITIVENESS AND INNOVATION**

*Please provide a brief description of your particular strengths in regard to competitiveness and innovation. Be as specific as possible about innovative ideas that have come to fruition under your leadership; results of the innovations and how they/it have helped the organization stay competitive in the marketplace. Attach additional page if needed.*

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**REFERENCES**

*Please provide at least two letters of recommendations that speaks to your impact on both the organization and your community. One letter should be from an employee.*

**ORGANIZATION HISTORY/FINANCIAL PERFORMANCE**

*Please provide the following information: (Note: All financial data will be kept strictly confidential and will not be released or published without consent)*

Year Company/Organization founded: _____	Current number of employees: _____
% Revenue Growth from 2010 to 2011: _____	% Revenue Growth during your tenure: _____
% Net Income from 2010 to 2011: _____	% Net Income during your tenure: _____

If known, nomination submitted by:

Name: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

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If you are chosen as a recipient, please include people you'd like to inform and/or attend the event. They will be sent information on the program. The name and contact information you provide is used internally and is never sold or reproduced in any manner.

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

Name: \_\_\_\_\_ E-mail: \_\_\_\_\_

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For advertising opportunities in the *CEO of Influence* magazine, please contact:

Sean Evans, Publisher: [sean.evans@idahobusinessreview.com](mailto:sean.evans@idahobusinessreview.com)

For more information on this program and all other *Idaho Business Review* awards, please visit:  
[www.idahobusinessreview.com/events](http://www.idahobusinessreview.com/events)