

Join the Idaho Business Review in honoring the achievements of Idaho's top young leaders in our annual Accomplished Under 40 magazine and awards dinner. This special magazine will spotlight 40 Idaho business leaders under the age of 40. Position your company next to the decision makers of tomorrow. Join us in saluting these young, dynamic business leaders by participating in the magazine and dinner awards program.

2011 ADVERTISING & SPONSORSHIP

Presenting Sponsorship.....\$10,000

Three full page, full color ads in the IBR; logo on all marketing materials, rate sheets, nomination forms; logo on cover of magazine; logo on the IBR website promoting the event; full color ad on the back cover of the magazine; web ad on IBR homepage pre and post event, not to exceed 30 days; 250 word editorial in magazine; 5-7 minutes of sponsor microphone time at the event; two 10 seat tables at the event; ability to display marketing materials; signage and booth at event. Exclusive sponsorship.

Table Sponsorship.....\$1,900

Half page ad in magazine and table for 10 at the dinner, table sponsor.

RATES

Outside Back Cover _____	\$3,500
Inside Front Cover _____	\$2,800
Inside Back Cover _____	\$2,800
Full Page _____	\$2,000
Half Page _____	\$1,400
Quarter Page _____	\$825
Dinner Tickets _____	\$60 each

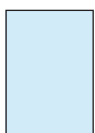
MECHANICALS

Full Page / Cover

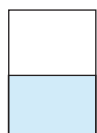
Image Area _____	7.25" W x 10.75" H
Bleed _____	9" W x 11.5" H
Final Trim _____	8.5" W x 11" H

Half Page _____ 7.5" W x 4.85" H

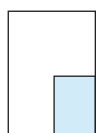
Quarter Page _____ 3.85" W x 4.85" H



Full



Half Horizontal



Quarter Page Vertical

Platinum Sponsorship.....\$6,000

Includes full page process color ad in magazine, logo on cover, table for 10 at dinner, dinner program participation, recognition in all pre-event marketing & IBR, category exclusive.

Gold Sponsorship.....\$4,400

Includes full page process color ad in magazine, logo on cover, table for 10 at dinner, recognition in all pre-event marketing & promotion, category exclusive.

Table Sponsor.....\$775

10 tickets only VIP seating, preferred placement in venue, company logo on table.

IMPORTANT DATES

Nomination Close _____	April 7, 2011
Advertising Close _____	May 16, 2011
Publication _____	June 17, 2011
Awards Dinner _____	TBA

DIGITAL SUBMISSIONS

Please provide correctly sized Adobe PDF files, 300dpi, fonts embedded, CMYK color (no RGB).

ABSOLUTELY NO FILES IN: MICROSOFT PUBLISHER (.pub) OR WORD

- * Current contract advertisers save 10% on magazine display advertising
- * FREE process color
- * Full Page bleed available
- * Magazine printed on coated stock
- * Guaranteed Position - Add 15%
- * Regular advertising policies apply