

BUSINESS BAROMETER



Treasure Valley businesses have long-relied on the quarterly *Business Barometer* for in-depth, topical business information. The Boise Metro Chamber of Commerce is now teaming up with the *Idaho Business Review* to produce an expanded *Barometer*, with increased distribution. Readers get expanded detail on specific business topics, plus up-to-date economic and trend information. Sponsors and advertisers get an excellent means to communicate their marketing message to a loyal, active business readership. Reserve your space today for this exclusive, limited opportunity.

Over 900 Chamber members attend the annual Economic Outlook Forum, the Chamber's largest general membership meeting. The Forum features a panel of local business experts and a keynote address by a nationally recognized economist to discuss the local and regional economy for the current and coming year.

2010 NET RATES

Full page _____	\$1,400
Half page Vertical/Horizontal _____	\$699
Quarter page Vertical/Horizontal _____	\$325

November Distribution: 7,000

IMPORTANT DATES

TOPIC	AD CLOSE	PUBLISH
Economic Outlook _____	Oct. 29 _____	Nov. 22
Event _____		Nov. 4

COLOR

Spot:.....\$49 Process Color.....\$99

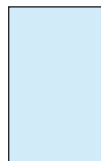
MECHANICALS

Full Page _____	7.25" W x 9.75" H
Half Page Horizontal _____	7.25" W x 4.85" H
Quarter Page Vertical _____	3.5" W x 4.85" H

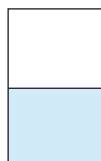
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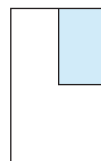
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Full



Half Horizontal



Quarter Page Vertical