

Idaho Economic Indicators

Idaho’s business climate is clamoring for news about what’s happening in the local, county and state governments. Facts, statistics, solid evidence and information they can use to make wise, educated business decisions. Now, for a first time, that information is at their finger tips in a single, quarterly source – the **Idaho Economic Indicators**.

A product of the **IDAHO BUSINESS REVIEW**, the leading business newspaper in the state, its pages are filled with material that is gathered, edited and vetted for business leaders. Charts, graphs, statistical data and analysis all collected in a single issue, each quarter from city, county and state agencies that impact business.

PRESENTING SPONSOR\$5,000

Includes full back page process color ad on each quarterly magazine for the year, logo on cover, 250 X 250 web ad for one year on the *Idaho Economic Indicators* landing page and 50 copies of each *Idaho Economic Indicators* publication.

2011 ADVERTISING RATES

	Open	2X	4X
Back Cover (Presenting Sponsor)	\$5,000		
Full Page / Cover	\$1,650	\$1,365	\$1,000
Image Area	7.25" W x 9" H		
Bleed	8.25" W x 11" H		
Final Trim	8" W x 10.75" H		
Half Page	7.25" W x 4.875" H	\$840	\$700
Quarter Horizontal Page	7.25" W x 2.35" H	\$525	\$400

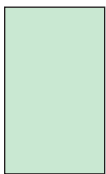
* Distribution: 10,000

DIGITAL SUBMISSIONS

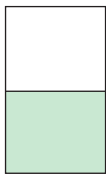
Please provide correctly sized Adobe PDF files, 300dpi, fonts embedded, CMYK color (no RGB).
ABSOLUTELY NO FILES IN: MICROSOFT PUBLISHER (.pub) OR WORD

IMPORTANT DATES

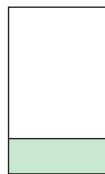
Ad Deadlines	Publication Dates
Jan 7, 2011	Feb. 4, 2011
April 15, 2011	May 6, 2011
July 15, 2011	Aug. 5, 2011
October 7, 2011	Oct. 28, 2011



Full



Half



Quarter Horizontal